

ALAMEDA COUNTY BEHAVIORAL HEALTH Mental Health Services Act (MHSA) Three-Year Plan FY23/26

SAMPLE ANNOUNCEMENTS :EMAIL/DISTRIBUTION LIST

VERSION 1

Mental Health Services Act Update – Community Input



WE WANT TO HEAR FROM YOU!
Help shape and impact Alameda County's mental health system!

Community Program Planning Process
for the Alameda County Mental Health Services Act Three-Year Plan FY23/26

HHREC MHSA PODCAST | alameda county behavioral health | HHREC HEALTH & HUMAN RESOURCE EDUCATION CENTER

MHSA INVITES YOU TO TAKE THE COMMUNITY INPUT SURVEY
VISIT WWW.ACMHSA.ORG

SURVEY IS AVAILABLE IN THREE LANGUAGES
English Spanish Chinese

CLICK HERE TO TAKE THE SURVEY

Alameda County residents are invited to [contribute ideas](#) for the Mental Health Services Act Three Year Plan for Fiscal Year 2023/26. Help shape and impact Alameda County's mental health system by completing a brief [survey](#) (translated in Spanish and Chinese) and now through January 31, 2023 to provide suggestions to improve mental health services for the next three years. Learn how to read the MHSA Plan by viewing our recent [webinar](#), view [podcasts](#), [success stories](#), and participate in [listening sessions](#) for more information about our MHSA work. A [report](#) on previous community input is available that demonstrates how your feedback translates to services.

**ALAMEDA COUNTY BEHAVIORAL HEALTH
Mental Health Services Act (MHSA) Three-Year Plan FY23/26**

SAMPLE ANNOUNCEMENTS :EMAIL/DISTRIBUTION LIST

VERSION 2



**Alameda County Behavioral Health Services invites
you to take the**

Community Input Survey

**for the Alameda County Mental Health Services Act 3-Year
Planning Process**

**Contribute Ideas about how to improve the county's mental
health services**

SURVEY IS AVAILABLE IN THREE LANGUAGES:

(Click the language to take the survey)

[English](#), [Español \(Spanish\)](#), [繁體中文 \(Cantonese-Traditional Chinese\)](#)

**ALAMEDA COUNTY BEHAVIORAL HEALTH
Mental Health Services Act (MHSA) Three-Year Plan FY23/26**

SAMPLE ANNOUNCEMENTS :EMAIL/DISTRIBUTION LIST

VERSION 3

From:

Sent:

Bcc: ALL COUNTY RESIDENTS

Subject: Help Shape our Mental Health System in Alameda County!

Community Input: Mental Health Services Act (MHSA) Three-Year Plan

The MHSA Division of ACBH is looking for your help in gathering information around mental health needs, trends and resources, which will inform mental health services in Alameda County.

MHSA is a 1% statewide tax on personal income over \$1M with the intention that all services strive to be consumer and family-driven, culturally competent, accessible, and recovery-oriented.

Community input will end **January 31, 2023**. So please complete the brief survey [online](#).

Please see attached flyer for more information and the [link](#) to the survey to <https://acmhsa.org>

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**ALAMEDA COUNTY BEHAVIORAL HEALTH
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SAMPLE ANNOUNCEMENTS :EMAIL/DISTRIBUTION LIST

VERSION 4

From:

Sent:

Bcc: Faith Based providers

Subject: Alameda County faith-based community members: We want to hear your ideas!

WE WANT TO HEAR FROM YOU!
Help shape and impact Alameda County's mental health system!

We are reaching out to our faith-based community partners, inviting you to review the Alameda County Mental Health Service's Act (MHSA) Three-Year Plan for FY23/26. Faith-based agencies are an integral part of our County's safety net, we want to ensure your community's needs are represented in the county's planning process. Thank you for your support!

If you are an Alameda County resident and/or work in Alameda County, please complete the survey by January 31, 2023 by clicking [here](#).

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 5

From:

Sent:

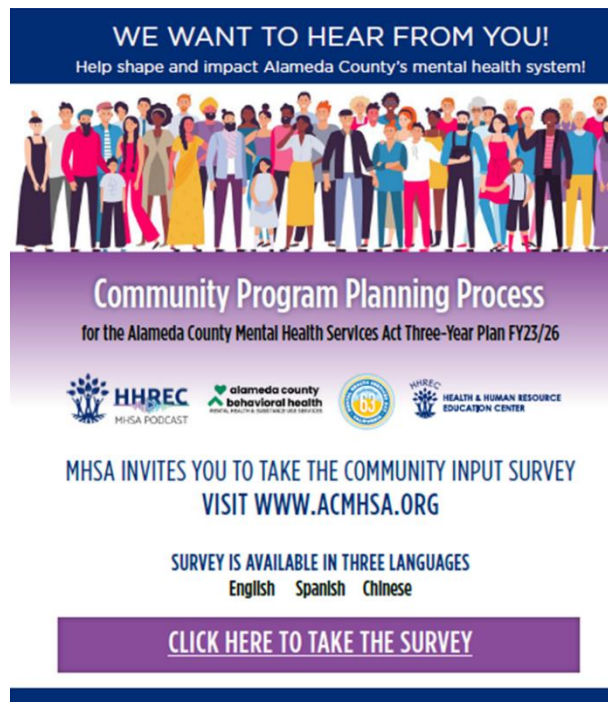
Bcc: ALL COUNTY RESIDENTS

Subject: Alameda County community members: We want to hear your ideas!

Dear Community Members, Providers, and Community Partners:

I hope you are staying healthy and well as our health crisis continues. I want to pass along an opportunity to participate in the Mental Health Services Act Planning Process. Every 3 years the public is invited to give feedback and suggestions on how the MHSA funding should be spent for their local community. This is an opportunity for you, your family, and peers to inform what programs and services may become available in Alameda County. Please forward this information among staff, clients, and community members. A [community survey](#) is online through **January 31, 2023**.

For more information view attached flyer



Please forward this email to all your Alameda County-based networks and community members.

Thank you for contributing your ideas!

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 6

From:

Sent:

Bcc: ethnic specific groups

Subject: Take Action & Vote for Mental Health Services in Alameda County | Help Spread the Word to Your Network



Alameda County is soliciting community input for the Mental Health Services Act (MHSA) Three-Year Plan.

In 2004 California voters approved Proposition 63, the Mental Health Services Act (MHSA), which places a 1% tax on personal incomes over \$1 million. MHSA services in Alameda County are peer and family-driven, recovery-oriented, accessible, culturally competent and offer integrated service experiences for individuals with mental health challenges.

Peers (children and adult with mental health challenges), family members, and community service providers can submit feedback through **January 31, 2023** at <https://acmhsa.org>.

**ALAMEDA COUNTY BEHAVIORAL HEALTH
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SAMPLE ANNOUNCEMENTS #1-4

VERSION 7 (Innovative Ideas)



Community - Please review current innovative and creative ideas to improve the Alameda County's system of care

You are invited to review and comment on INNOVATIVE proposals to help improve the Alameda County system of care -- Click on this [link](https://acmhsa.org/innovation-community-based-learning/) - <https://acmhsa.org/innovation-community-based-learning/>

Alameda County Behavioral Health (ACBH) invites members of the community to review proposals for new and innovative approaches to mental health services. Selected projects will be funded and explored more in depth. Projects will be time-limited lasting no more than 18 months. Projects are expected to introduce a novel, creative, and/or ingenious approach to a variety of mental health practices. The result – community defined practices and unique ideas from which the Alameda County mental health system, community-based providers, and community members can learn.

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 8

WHO: Alameda County Behavioral Health, Mental Health Services Act (MHSA) Division

WHAT: Community Input *MHSA* is funded through Proposition 63 which places a 1% tax on personal incomes over \$1M. Alameda County MHSA services are consumer and family- driven, culturally competent, accessible, and recovery-oriented.

WHERE: <https://acmhsa.org>

WHEN: Complete survey online through January 31, 2023

WHO SHOULD PARTICIPATE in ALAMEDA COUNTY?

- Individuals with mental health challenge (also known as “Consumers/Peer”)
- Family member(s) of a Peer (e.g. Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

IDEAS TO HELP SPREAD THE WORD

FOR COMMUNITY MEMBERS & PEERS:

- SUBMIT feedback online
- ENCOURAGE members of your household and network to read the plan and comment
- HELP others who may have difficulty accessing the plan online (for example, read the questions to them and/or let them use your phone or computer)
- POST information to your Instagram, Facebook, LinkedIn and social media accounts
- SPREAD the word to any volunteer/ advocacy groups, providers who may not know, and include information on all meeting agendas
- SEND information to your family, friends, and/or child’s school
- PRINT and DISTRIBUTE flyers

FOR PROVIDERS:

- ✓ SUBMIT feedback online
- ✓ DISTRIBUTE flyer to all your contracted partners, colleagues, peers, family, friends, patients, clients
- ✓ POST flyer to your LinkedIn/social media accounts, employer websites, listservs, intranet, newsletters
- ✓ DISCUSS with ALL patients/clients at each new contact, program enrollment, and orientation materials
- ✓ HELP patients/clients submit feedback during each contact or communication

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SAMPLE ANNOUNCEMENTS #1-4

- ✓ SEND weekly reminders to patients/clients via electronic health records or patient portals, and/or case management system
- ✓ ADD information on all meeting agenda and announcements
- ✓ FOLLOW-UP with all staff/teams at each team/supervision meetings
- ✓ SET outreach goals with staff/team

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 9

WHO: Individuals with mental health challenges, their family members and friends, providers who support individuals with mental health challenges in Alameda County!

WHAT: Alameda County Behavioral Health, Mental Health Services Act (MHSA) Division wants you to help inform decisions about mental health services for consumers, family, and providers. 30-Day Public Comment for the FY23/26 MHSA Three-Year Plan is funded through Proposition 63 which places a 1% tax on personal incomes over \$1M. Alameda County MHSA services are consumer and family-driven, culturally competent, accessible, and recovery-oriented.

WHERE: Complete Survey at <https://acmhsa.org>

WHEN: **By January 31, 2023**

WHO SHOULD PARTICIPATE?

Alameda County Mental Health Services Act (MHSA) Division requests community feedback to help develop the Three-Year Plan. Community feedback can be submitted online

Alameda County residents who meet the following criteria and encouraged to review the MHSA plan and submit feedback:

- Individuals with mental health challenge (also known as “Consumers/Peers”)
- Family member(s) of a Peer (for example: Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 10

Alameda County Mental Health Services Act (MHSA) Division requests community feedback to help develop the MHSA Three-Year Plan. The community feedback will be collected through an [online survey](#), and will guide MHSA service and funding priorities for the next three years.

Alameda County residents (such as the following) are encouraged to complete the 21-question survey online at <https://acmhsa.org> by **January 31, 2023**. (Translations include: Spanish and Chinese/Traditional Cantonese)

- Individuals with mental health challenge (also known as “Consumers/Peer”)
- Family member(s) of a Peer (e.g. Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

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SAMPLE ANNOUNCEMENTS #1-4

VERSION 11

Alameda County is in the process of gathering community input for the next Mental Health Services Act (MHSA) Three-Year Plan and requests your feedback!

In 2004 California voters approved Proposition 63, the Mental Health Services Act (MHSA), which places a 1% tax on personal incomes over \$1 million. MHSA services in Alameda County are consumer and family-driven, recovery-oriented, accessible, culturally competent and offer integrated service experiences for individuals with mental health challenges.

Peers (children and adult with mental health challenges), family members, and community service providers can [fill out an online survey](#) by **January 31, 2023** at <https://acmhsa.org> . Surveys are available in 3 languages!