

ALAMEDA COUNTY BEHAVIORAL HEALTH Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan

SAMPLE ANNOUNCEMENTS #1-4

VERSION 1

WHO: Alameda County Behavioral Health, Mental Health Services Act (MHSA) Division

WHAT: *The 2020 MHSA Community Participation & Feedback Survey* is funded through Proposition 63 which places a 1% tax on personal incomes over \$1M. Alameda County MHSA services are consumer and family-driven, culturally competent, accessible, and recovery-oriented.

WHERE: Complete the 23-question survey at <https://acmhsa.org> (available in 7 languages)

WHEN: Complete online by May 30, 2020

WHO SHOULD PARTICIPATE in ALAMEDA COUNTY?

- Individuals with mental health challenge (also known as “Consumers”)
- Family member(s) of a Consumer (e.g. Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

IDEAS TO HELP SPREAD THE WORD

FOR COMMUNITY MEMBERS & CONSUMERS:

- **COMPLETE** the survey online
- **ENCOURAGE** members of your household and network complete the survey
- **HELP** others who may have difficulty accessing the survey (for example, read the questions to them and/or let them use your phone or computer)
- **POST** information to your Instagram, Facebook, LinkedIn and social media accounts
- **SPREAD** the word to any volunteer/ advocacy groups, providers who may not know, and include information on all meeting agendas
- **SEND** information to your family, friends, and/or child’s school
- **PRINT** and **DISTRIBUTE** flyers

FOR PROVIDERS:

- ✓ **COMPLETE** the survey online
- ✓ **DISTRIBUTE** flyer to all your contracted partners, colleagues, peers, family, friends, patients, clients
- ✓ **POST** flyer to your LinkedIn/social media accounts, employer websites, listservs, intranet, newsletters
- ✓ **DISCUSS** with ALL patients/clients at each new contact, program enrollment, and orientation materials
- ✓ **HELP** patients/clients complete online survey during each contact or communication

**ALAMEDA COUNTY BEHAVIORAL HEALTH
Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan**

SAMPLE ANNOUNCEMENTS #1-4

- ✓ **SEND** weekly reminders to patients/clients via electronic health records or patient portals, and/or case management system
- ✓ **ADD** information on all meeting agenda and announcements
- ✓ **FOLLOW-UP** with all staff/teams at each team/supervision meetings
- ✓ **SET** outreach goals with staff/team

ALAMEDA COUNTY BEHAVIORAL HEALTH Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan

SAMPLE ANNOUNCEMENTS #1-4

VERSION 2

WHO: Individuals with mental health challenges, their family members and friends, providers who support individuals with mental health challenges in Alameda County!

WHAT: Alameda County Behavioral Health, Mental Health Services Act (MHSA) Division wants you to help **inform decisions** about mental health services for consumers, family, and providers. The *MHSA Community Participation & Feedback Survey* is funded through Proposition 63 which places a 1% tax on personal incomes over \$1M. Alameda County MHSA services are consumer and family-driven, culturally competent, accessible, and recovery-oriented.

WHERE: Complete the 23-question survey at <https://acmhsa.org> (available in 7 languages)

WHEN: Complete online by May 30, 2020

WHO SHOULD PARTICIPATE?

Alameda County Mental Health Services Act (MHSA) Division requests community feedback to help develop the three-year MHSA Program and Expenditure Plan. The community feedback will an online survey, and will guide MHSA service and funding priorities for the next three years.

Alameda County residents who meet the following criteria and encouraged to complete the survey:

- Individuals with mental health challenge (also known as “Consumers”)
- Family member(s) of a Consumer (for example: Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

**ALAMEDA COUNTY BEHAVIORAL HEALTH
Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan**

SAMPLE ANNOUNCEMENTS #1-4

VERSION 3

Alameda County Mental Health Services Act (MHSA) Division requests community feedback to help develop the three-year MHSA Plan. The community feedback will be collected through an online survey, and will guide MHSA service and funding priorities for the next three years.

Alameda County residents (such as the following) are encouraged to complete the 23-question survey online at <https://acmhsa.org> by **May 30, 2020**. (Translations include: Spanish, Tagalog, Farsi, Korean, Vietnamese, Cantonese)

- Individuals with mental health challenge (also known as “Consumers”)
- Family member(s) of a Consumer (e.g. Parent/Caregiver of a child)
- Providers (e.g. medical/behavioral health, veteran/military, homeless & housing, educator)

**ALAMEDA COUNTY BEHAVIORAL HEALTH
Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan**

SAMPLE ANNOUNCEMENTS #1-4

VERSION 4

Alameda County is in the process of gathering community input for the next three-year Mental Health Services Act Plan and requests your feedback!

In 2004 California voters approved Proposition 63, the Mental Health Services Act (MHSA), which places a 1% tax on personal incomes over \$1 million. MHSA services in Alameda County are consumer and family-driven, recovery-oriented, accessible, culturally competent and offer integrated service experiences for individuals with mental health challenges.

Consumers (children and adult with mental health challenges), family members, and community service providers can fill out an online survey by **May 30, 2020** at <https://acmhsa.org> . Surveys are available in 7 languages!