

**ALAMEDA COUNTY BEHAVIORAL HEALTH**  
**Mental Health Services Act (MHSA) 3-Year Program and Expenditure Plan**  
**SAMPLE SCRIPTS FOR RADIO PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**



If your station only uses live public service announcements, [please use this suggested copy](#)

**:15 Mental Health Services Act Community Feedback Survey**

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Narrator: Alameda County Behavioral Health's Mental Health Services Act Division (MHSA) requests YOUR feedback to help enhance services for anyone with mental health challenges. The survey will close on May 30, 2022 and can be accessed at their website at <https://acmhsa.org>

**:15 Prop 63 Feedback Requested**

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Narrator: In 2004, California voters approved Prop 63 which places a 1 percent tax on personal income over \$1 million. Alameda County's Mental Health Services Act Division (MHSA) uses this funding to provide culturally competent mental health services to consumers and their families. MHSA requests your feedback around their process and the local mental health system. To make sure your voice is heard, visit their website to complete a short survey at: <https://acmhsa.org>

**:30 Mental Health Services for Alameda County Residents**

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<https://acmhsa.org>