Alameda County Mental Health Services Act Stakeholder's Meeting August 28, 2020 • 2:00 pm – 4:00 pm *TELECONFERENCE REMOTE MEETING*

Meeting called to order by Mariana Dailey (Chair)

Present Representatives: Viveca Bradley (MH Advocate), Jeff Caiola (Consumer), Margot Dashiel (NAMI), Sarah Marxer (Family Member), Liz Rebensdorf (NAMI East Bay), L.D. Louis (MHAB), Katy Polony (Abode/IHOT), Mark Walker (Swords to Plowshare)

Guests: Lee Davis (MHAB)

ITEM	DISCUSSION	ACTION
Welcome and	Mariana reviewed conference call etiquette tips, and led a	
Introductions	brief check-in with the group utilizing the Community	
(Mariana)	Agreements and MHSA-SG Design Team Alliance (DTA) model	
	to identify the desired atmosphere for the meeting and	
	strategies to ensure members thrive and deal with conflict,	
	and asked the group:	
	What specific atmosphere do we need to thrive and do	
	our best work?	
	Mariana – Wants to be engaged, looking at everyone's faces,	
	answering questions and monitoring the chat log.	
	Margot – Wants to maintain a consistent tone, be respectful	
	and appreciative. Directed comment to Mariana about doing	
	a good job with the plan document.	
	Katy – Contributed that diversity and disagreements can be	
	areas of good ideas and productivity.	
	Mariana stated that the meeting structure would focus on 2 of	
	the MHSA-SG meeting structure elements:	
	Relationship Building, Leadership & Advocacy	
	 Program Planning & Development 	
MHSA-SG	Administrative Updates	
Administrative	Mariana announced four legislative updates below. There will	
Updates/Membership	be some bills that would not be able to pass, or move forward	
and Announcements	due to the shutting down of the Assembly because a member	
(Mariana)	tested positive with COVID-19:	
	1. Assembly Bill No. 8 (Postponed) - This bill would	
	amend the act to require a county to provide ongoing	
	prevention and early intervention funds under MHSA to	
	a school district, county office of education, or charter	
	school, within the county, for purposes of funding	
	positions and services to fulfill the bill's requirements.	
	The bill would declare that this amendment is	
	consistent with, and furthers the purposes of, the act.	
	2. Assembly Bill No. 2265 (Moving Forward) - This bill	
	would authorize the services for adults, older adults,	
	and children, as well as innovative programs and	
	prevention and early intervention programs that are	
	provided by counties as part of the MHSA to include	
	substance use disorder treatment for children, adults,	
	and older adults with co-occurring mental health and	

ITEM	DISCUSSION	ACTION
ITEM	 substance use disorders who are eligible to receive mental health services pursuant to those programs. Margot – Asked if the individual had to have serious mental illness to get MHSA services, or if they only had to have a substance abuse disorder? Mariana – Replied it is in addition to other mental abuse disorder. Liz – Asked if there is a projected number on those with substance abuse disorders? Mariana – Replied that the date in the report would be important to answer the projected number of substance abuse disorders. If a person has a substance abuse disorder or needs help with preliminary treatment, there must be clarification to co-occurring mental health. Viveca – Stated what was once through the medical field due to substance abuse has moved into 	 ACTION Sarah – Volunteered information to Gov. Newsome's office below to veto the bill if opposed to it located <u>Here</u>
	 behavioral health care. She expressed that she did not necessarily oppose the bill but wanted to advocate what amount of money will be delineated to substance abuse issues to put a strict limit to allocation. Katy – Expressed that broaden expanse in MHSA only with substance abuse is disturbing to advocates. Mariana - Replied to the Stakeholder Group that they can reach out to leaders in the community to find out how MHSA funding is being used. 	
	 Assembly Bill No. 2576 (Moving Forward) - This bill would require a county to develop a plan for the utilization of the reallocated funds with the input of specified stakeholders and to conduct a local review process. The bill would require that consideration be given to using the reallocated funds to provide services to individuals with mental illness who are also experiencing homelessness or who are involved in the criminal justice system and to provide early intervention services to youth. The bill would also require each county to annually report to the Legislature the number of individuals who are experiencing homelessness who are receiving mental health services that are paid for using MHSA funds. By requiring counties to submit a new report, this bill would impose a state-mandated local program. SB 655 (UMBERG) "Housing Standards/Mold Law" NOT MOVING FORWARD: Introduced 2/25/15 by Senator Mitchell to amend sections of the Health and Safety Codes related to housing standards. Seems to regulate apartment buildings but does not exclude community 	

ITEM	DISCUSSION	ACTION
	 associations or non-landlord-controlled apt buildings. Visible mold in association's common areas could make them subject to a misdemenor or civil abatement proceedings. Sarah – Expressed that she was pleased that bill was not moving forward because it can take away from MHSA funds. She expressed that there can be other ways for this bill to be funded. Viveca – Stated that the bill was too broad to be relatable to mental health issues and it would defeat MHSA's purpose. There is a housing standard that exists. Mariana – Contributed that the bill had an amended section to have more strict consequences in identifying common areas used by the public and provide more clarity. This bill would impact community providers to our clients. Amendment would make landlord subject to a misdemeanor to meet housing standards and regulations. The amendment impacts people in jails as related to their discharge/parole. Mariana – Contributed that the health and safety codes were amended in this bill. MHSA-SG Member Announcements: Mariana – Asked Katy to give Stakeholder Group an update to a meeting she attended with Bonita House. Katy mentioned the lawsuit on disability rights in California and requests viewing at a future meeting. Lee – Provided information regarding the meeting Katy attended. Lee stated that Carol Burton, on a state level, is working to have a panel on focusing on intersect mapping. Mental Health Taskforce will be coming to the MHAB to do different intersect models and have diversion discussions of the mentally ill away from jail. Mariana – Asked Lee if there is a specific process of sub committees. Katy – Expressed interest in a discussion, at a later meeting, of the lawsuit filed against Behavior Health regarding disability rights. She felt it is a very impactful lawsuit. 	 Sarah – Provided information, if you're opposed and want to be involved in advocacy at the State level, you can join the MHSA Coalition by emailing Karen Vicari at CalVoices: kvicari@calvoices.org Ask Karen to share the Coalition's guiding principles. If you agree, you can sign on. You can get alerts when legislation affecting the MHSA comes up. Mariana - provided the Stakeholder Group information to Google and see the bills online <u>Here.</u> She stated that the section in red is marked as amended.

ITEM	DISCUSSION	ACTION
	 Liz – Would like to take up the disability rights after the housing presentation because it would not be fair to have both issues in one meeting. Both issues are very important. Katy – Agrees with Liz to have the ACBH lawsuit discussed on 9/25 meeting. She would like to see the disability lawsuit not be pushed back more than 2 months. Liz – Recommends before the meeting regarding disability rights lawsuit we have a handout about the lawsuit, or watch the You Tube video online. Mark – Contributed that his organization received funds from CalVet and is collaborating with Alameda County's Veteran Service Office to get a full view for care to veterans in Alameda County. They are looking for participants to chime in on mental health services in Alameda County. They would like to convene a veteran (virtual) roundtable to share resources and expertise with community colleagues to improve care and access to VA and other benefits. Lee – Is interested in Mark's organization and their analysis of identifying the gaps of the different demographics. Mariana – Announced that Alameda County Social Services Agency, Health Care Services and Auditor-Controller Agencies partnered in a new program called ARCH-Pilot Stipend Program targets COVID positive residents living in designated high-risk neighborhoods by providing financial assistance to self-isolating County residents who have tested positive for COVID-19. 	 Lee – Provided her email address to the Stakeholder Group to answer any MHAB questions. Mariana – Would like the Stakeholder Group to give any information to Nellie. Mark – Will send us brochures with information about mental health services participation in a roundtable. Sarah – Sent a link to the DRC lawsuit. <u>Here</u> She would like a link to the newsletter. Nellie – Provided Alameda County press release and FAQs link below to the ARCH- Pilot Stipend Program <u>Press Release</u> FAQs
MHSA Three-Year Plan	Funding Details	• Nellie – Will collect a
Overview & Public Comments (Mariana)	 Mariana provided an overview of the draft to the three-year plan which was posted and made available to the public from August 21, 2020 – September 19, 2020. There will be a 30-day Public Comment period to review the plan online and get feedback to be included to the final plan. MHAB will hold a Public Hearing, on September 21, 2020, and adopted by the Board of Supervisors by October 1, 2020. MHSA and BHCS will give a presentation a 5:00 p.m. on September 21, 2020, to MHAB and then there will be an interaction with the public. Liz – Applauded Mariana for the incredible and beautiful plan. She was very grateful for the numbered pages. Viveca – Agreed with Liz and said it was wonderful, easy to read and understand and a beautiful project. But she felt it had self-reporting information. Issues came up for her to give her reason to pause due to backup reporting. She provided an example that there would be a client who would be asked to complete a 	 list of names and addresses of the members who want a hard copy of the MHSA Three-Year Program & Expenditure Plan for Fiscal Years 20/21 - 22/23 (DRAFT) located here Mariana – Will locate internal fiscal reports and get back to Margot. Mariana – Will provide more information regarding the Alameda County

DISCUSSION	ACTION
 DISCUSSION survey sheet in front of their case manager. When the client gave a good rating, the client was given the evaluation again. But when the client gave a negative evaluation, they were never asked to complete another survey. Mariana – Replied to Viveca that the information in the plan was feedback from community focus groups and that the state had certain data indicators that they had to make certain to report on. There will be a presentation from the PEI group that will give more information about the data. The PEI group will present a program called Yellowfin in October meeting. Carly will be presenting on how the data is collected from clients and how they do their follow-up. She suggested to Viveca to include her comments on the Public Comment Form at the MHSA website. Katy – Expressed her gratitude to the great facilitation of the meeting and the wonderful report. Margot – Commented that it is difficult to get good quality information from case managers because many consumers may have disorders and may not be able to verbally communicate well, or due to poor service. Maybe some consumers who can articulate and with refined measures and methods we can get better feedback. She also questioned where the Family Office of Empowerment can find out where, in the plan, they are recipients of MHSA funds. Lee – Commented that the plan had a spectacular look. She asked if there was any data that gets collected when someone cannot get access to a program because they are turned down due to capacity. Whether that kind of data exists, so we can find out how many people need these services in the community? Mariana – Responded to Lee's questions and said yes but that she felt that she would give this information to Carly R., MHSA Management Analyst who is better equipped to explain it during the Yellowfin presentation on 11/20/20. Liz – Commented that the basic issue is that we are measuring emotional process. We are not counting or looking a	ACTION implementation of a physical work group to strategize through changes due to COVID-19 and funding of MHSA this fall.
	 survey sheet in front of their case manager. When the client gave a good rating, the client was given the evaluation again. But when the client gave a negative evaluation, they were never asked to complete another survey. Mariana – Replied to Viveca that the information in the plan was feedback from community focus groups and that the state had certain data indicators that they had to make certain to report on. There will be a presentation from the PEI group that will give more information about the data. The PEI group will present a program called Yellowfin in October meeting. Carly will be presenting on how the data is collected from clients and how they do their follow-up. She suggested to Viveca to include her comments on the Public Comment Form at the MHSA website. Katy – Expressed her gratitude to the great facilitation of the meeting and the wonderful report. Margot – Commented that it is difficult to get good quality information from case managers because many consumers may have disorders and may not be able to verbally communicate well, or due to poor service. Maybe some consumers who can articulate and with refined measures and methods we can get better feedback. She also questioned where the Family Office of Empowerment can find out where, in the plan, they are recipients of MHSA funds. Lee – Commented that the plan had a spectacular look. She asked if there was any data that gets collected when someone cannot get access to a program because they are turned down due to capacity. Whether that kind of data exists, so we can find out how many people need these services in the community? Mariana – Responded to Lee's questions and said yes but that she felt that the basic issue is that we are measuring emotional process. We are not counting or looking at behavior. She believes that self-reporting is important due to a pre and a post. But it is not good to fill out surveys because it is not a good measure. It should not be allowed. It must be anonymous.

ITEM	DISCUSSION	ACTION
	 Oversite Agency that reviews finance reports offsite. Prop 63 is stable as it is written. The County Auditor's Office and finance officers decide who it is allocated to and how. Behavioral Health has \$136 million for mental health from MHSA that is appropriate, approved, and agreed amount from state and county. There is a 5% increase due to housing support, increased capacity in county for a few years. A lot of the county had MHSA high allocations because economy was doing so well. But due to COVID-19, the anticipated economy in the future years (2021, 2022) MHSA will be reviewed through potential contracts resizing, not enough money, reorganize upper management, and review of contracts. MHSA allocation might be reduced. Other funding Medi-Cal, Medi-Cal matching, 1991 realignment law (additional vehicle registrations), and certain money in reserves. State can take money back when not in use (spending down) and redistribute to other counties. Katy – Commented that this was good information. But she asked what about the other 75%. If MHSA is a quarter to Behavioral Health, what does the other 75% fund? Partnerships? What is else is being funded for Behavioral Health? 	
Wrap-Up/Summary (Mariana)	Margot – Offered to give more information to Katy. Stakeholder members will be invited to support future planning efforts.	 Mariana – Will include land trust to Housing update presentation.
	 The group identified future meeting topics: Housing Update – 9/25/20 presentation confirmed DRC Lawsuit PEI – Virtual Site Visit Process -10/23/20 presentation confirmed Office of Family Empowerment – 10/23/20 presentation confirmed Yellowfin Dashboard – 11/20/20 presentation confirmed 	

Next Stakeholder meeting: Friday, September 25, 2020 from 2-4 p.m. LOCATION: GoToMeeting webinar





2000 Embarcadero Cove, Suite 400 Oakland, California 94606 510-567-8100 / TTY 510-533-5018 Carol F. Burton, MSW, Interim Director

MHSA STAKEHOLDER GROUP (MHSA-SG) Friday, September 25, 2020 (2:00-4:00pm)

GO TO MEETING TELECONFERENCE: <u>https://global.gotomeeting.com/join/511501621</u>

To participate by phone, dial-in to this number: $\underline{tel:+18773092073,511501621\#}$

National Suicide Prevention Month



MISSION	VALUE STATEMENT	FUNCTIONS
The MHSA Stakeholder Group advances the principles of the Mental Health Services Act and the use of effective practices to assure the transformation of the mental health system in Alameda County. The group reviews funded strategies and provides counsel on current and future funding priorities.	We maintain a focus on the people served, while working together with openness and mutual respect.	 The MHSA Stakeholder Group: <i>Reviews</i> the effectiveness of MHSA strategies <i>Recommends</i> current and future funding priorities <i>Consults</i> with ACBH and the community on promising approaches that have potential for transforming the mental health systems of care <i>Communicates</i> with ACBH and relevant mental health constituencies.

 Welcome and Introductions MHSA-SG Meeting Structure: (2) Administration & Operations; (3) Program Planning & Development 	2:00
 3. Housing & Homeless Presentation: Robert Ratner, Housing Svs Director Update: Homeless & Housing Reorganization Overview: Continuum of homeless services State funding decisions related to the \$550M towards license board and care Website update: Housing Solutions for Health 	2:15
 Administrative Updates & Announcements MHSA Three-Year Plan Public Hearing Legislative Update: SB803 New member application from Cicely County Announcements MHSA-SG Member Announcements (1 minute) 	3:15





3. Wrap-Up/Summary	3:45
4. Meeting Adjournment	4:00
Documents Attached:	

- Agenda
- Minutes from August meeting
- PPT Presentation
- MHSA-SG application
- Flyers





ELLNESS • RECOVERY • RESILIENCE



MHSA-SG METING

ALAMEDA COUNTY BEHAVIORAL HEALTH CARE SERVICES, MHSA DIVISION

4TH FRIDAYS EVERY MONTH, 2-4PM FACILITATOR/COORDINATOR: MARIANA DAILEY MPH, MCHES

HELLO MY NAME IS

COMMUNITY AGREEMENTS/DTA

Atmosphere? The feeling we want to create

Thrive? What we need to do our best work

Deal with Conflict? How we'd like to handle difficulties/conflicts

MEETING OBJECTIVES

- Welcome & Introductions
- Housing & Homeless Presentation
- Administrative Updates & Announcements
- Wrap-Up/ Summary



HOUSING & HOMELESS SERVICES

Robert Ratner, Director

PRESENTATION AGENDA

- Homeless & Housing Reorganization
- Continuum of homeless services
- State funding decisions related to the \$550M towards license board and care
- Land trust
- How can the MHSA-SG be involved
- MHSA-SG Questions
- MHSA website update (Mariana)

REORGANIZATION

- December 2019 Alameda County Board of Supervisors authorized the creation of a Office of Homeless Care and Coordination (OHCC) within the Health Care Services Agency that includes Behavioral Health
- Goal = Centralize efforts in building a robust, integrated, and coordinated system for housing and homelessness services and to strengthen coordination with other County agencies and departments, cities, community-based organizations, and other external partners
- New office will bring together efforts in Health Care the <u>Behavioral Health Housing Solutions</u> for Health Work and <u>Alameda County Health Care for the Homeless</u>
- New office will also be responsible for managing "coordinated entry" a federal Housing and Urban Development (HUD) term that refers to standardizing assessment, prioritization, and matching to resources in the housing support system
- New office will be supported by MHSA and other funding including potential local sales tax revenue (Nov. 2020 ballot)

CONTINUUM OF HOMELESS SERVICES

- Policy, Planning, Education and Advocacy, e.g., <u>Independent Living Association</u>
- Cross-System Coordination and Collaboration
- Workforce development, training and education
- Street health/psychiatry outreach + links with integrated primary care
- Housing Problem Solving/Service Access Points
- Emergency/crisis housing including COVID-19 non-congregate shelter
- Housing navigation/care management services
- Permanent Housing rapid re-housing, targeted affordable, shallow subsidy
- Permanent Supportive Housing
 - Supportive housing community land alliance/land trust
 - Buildings and scattered site housing subsidies
 - Licensed board and care subsidies

FUNDING

Licensed board and care homes – rates not keeping up with costs of doing business; significant economic and operational stressors on operators due to COVID-19

- Advocacy groups lobbied for \$500-\$550M dollars to help increase rates in homes to prevent further closures
- No formal state action taken to date on licensed board and care issue
- Looming housing financial crisis for renters and some property owners due to eviction moratorium
- One-time state funding to address homelessness Project Homekey, CARES Act, HHAP, and others

LAND TRUST

- MHSA Innovation Project in Alameda County (funding to support start-up of new entity)
- Form a new non-profit focused on preserving and creating supportive housing for individuals with serious mental health issues
- Northern California Community Land Trust selected as an incubation and support agency
- ✤ FUSE Fellow to work for one –year with ACBH to help get organization started
- Starting conversation to explore acquisition of a licensed board and care for sale
- Board of Directors formation looking for family and consumer representation
- Stakeholder/focus groups part of organization formation
- Innovations ownership models, mixed use properties, nonprofit ownership of licensed care homes, specialized property management

MHSA WEBSITE: HOUSING RESOURCES

Housing Solutions for Health Office

Housing Resources

 Community Services
 Prevention &
 Workforce Education
 Innovation &
 Capital Facilities

 & Supports
 Early Intervention
 & Training
 Community Learning
 & Technology

Housing Resources

- Affordable and Specialized Housing Search Websites
- Living with Others Resources
- Re-Entry Housing Resources
- Temporary Housing Resources
 Domestic Violence Shelters and Services
- > Housing-Related Time-Limited Financial Assistance
- Housing-Related Legal Assistance
- Housing Education and Counseling

Affordable and Specialized Housing Search Websites

www.achousingchoices.org - this site contains links to other housing search websites; can be accessed by calling 2-1-1 or (888) 886-9660

housing.acgov.org - new, developing website for learning about and applying for affordable housing in Alameda County

housing.sfgov.org - San Francisco portal for applying for affordable housing; working toward a bay area wide version of this; Alameda County will have its own version

www.calqualitycare.org - for skilled nursing and residential care facilities with some review

www.cdss.ca.gov/inforesources/Community-Care-Licensing/Facility-Search-Welcome – California Department of Social Services, Community Care Licensing Division for finding licensed residential care facilities

www.alamedacountylia.org - Independent living homes (shared living) for seniors and people with disabilities; site contains a listing of membership homes that agree to meet certain quality operational standards

ebho.org/resources/looking-for-housing - East Bay Housing Organizations (EBHO) is a consortium of affordable housing developers in the East Bay. Site provides useful tips and links to developer websites where those searching can sign up for announcements about opportunities to apply.

Living with Others Resources

www.fremont.gov/2375/Home-Sharing-Program - City of Fremont-sponsored Home Sharing Program covers Fremont, Newark, and Union City

- www.miraclemessages.org program to help homeless individuals reconnect with lost loved ones
- www.roommates.com service for individuals looking for roommates

www.silvernest.com - Home Sharing service and matching online



Mental Health Services Act (MHSA) WELLNESS • RECOVERY • RESILIENCE

Alameda County Behavioral Health

Community Services Prevention & & Supports Early Intervention Workforce Education Innovation & & Training Community Learning

& Capital Facilities rning & Technology

Housing Solutions for Health Office

Home / Housing Solutions for Health Office

💙 alameda county

behavioral health



Overview

What is the Housing Solutions for Health Office?

The Housing Solutions for Health Office is a Mental Health Services Act (MHSA)-supported unit of the Alameda County Health Care Services Agency focused on ensuring people living with a serious behavioral health condition have a place to call home.

The Office currently supports the following efforts:

Creating new and supporting existing permanent supportive housing and licensed board and care opportunities for people living with a serious mental illness that are homeless or at-risk of homelessness;

ADMINISTRATIVE UPDATES

- □ MHSA Three-Year Plan Public Hearing
- □ MHSA Legislative Update: SB803
- □ New member application: Cicely Winston
 - Contestation: Kimberly Graves
- County Announcements
- MHSA-SG Announcements (1 minute)

THANK YOU

<u>Next Meeting:</u> **PEI & Family Empowerment PRESENTATION** October 23, 2020 2:00 pm– 4:00 pm Location (Virtual)

** Stipends: Follow-up with Nellie Bagalso**



Moderated by Jacob Vasco, Ohlone Wellness Ambassador & Aurora Sanchez, TAY Outreach Worker at Filipino Advocates for Justice



Dr. Jei Africa is a Filipino-American licensed clinical psychologist and a certified addiction treatment specialist based in the San Francisco-Bay Area. Jei continuous to be involved with Filipino Mental Health Initiative, Alliance for Community Empowerment and the Mabuhay Health Clinic – organizations whose mission is to advocate and support Filipino-American communities. Thursday, October 22 10:00-11:30 am Register <u>here</u> for the Zoom link and calendar reminder or go to https://tinyurl.com/y5e2ptw5

FREE | No CEUs available

Send us a question to ask Dr. Africa by clicking <u>here</u> or emailing it to fmhialamedacounty@gmail.com



This event is brought to you by Filipino Mental Health Initiative Alameda County, Alameda County Behavioral Health Workforce, Education, and Training Unit, Filipino Advocates for Justice, Ohlone College Student Health Center, and Chabot College CARES Mental Health Program





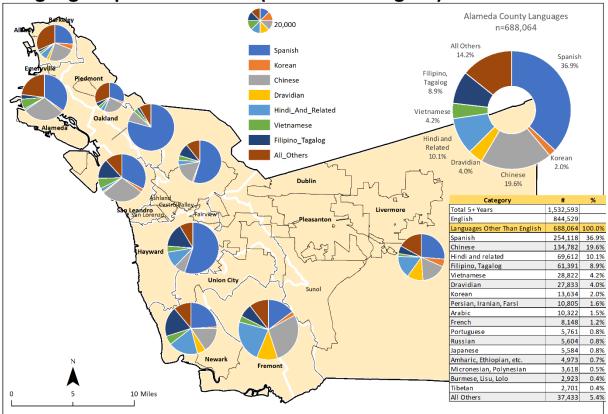








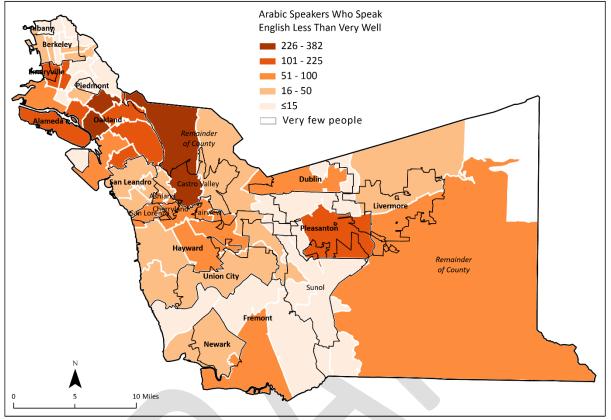
Alameda County Demographic Maps



Languages Spoken at Home (Other than English)

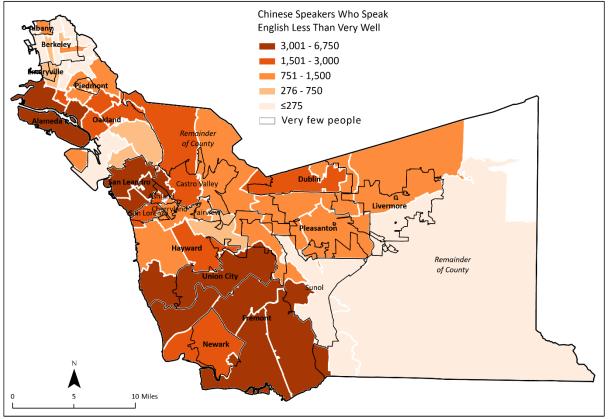
Source: CAPE, with data from American Community Survey PUMS 2017 5-year data.

Arabic Speakers



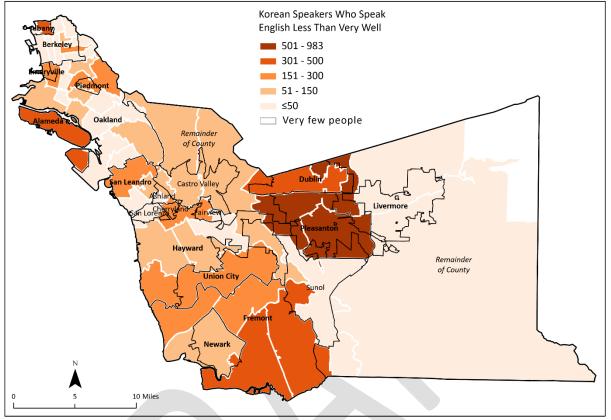
Source: CAPE, with data from American Community Survey 2017 5-year files.

Chinese Speakers



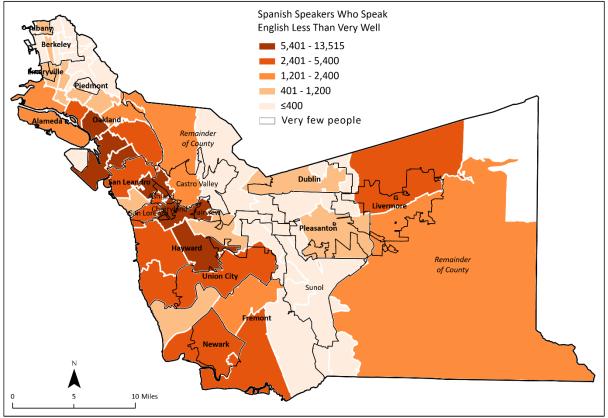
Source: CAPE, with data from American Community Survey 2017 5-year files.

Korean Speakers



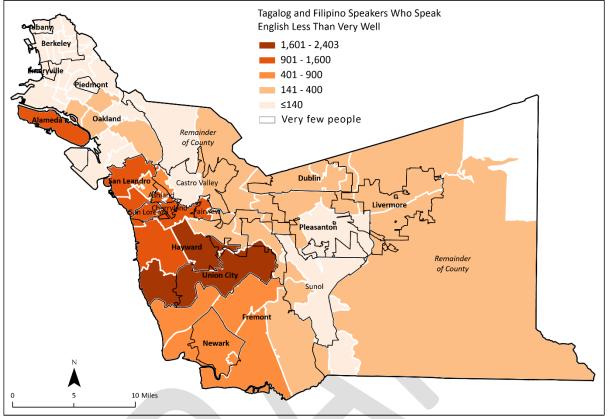
Source: CAPE, with data from American Community Survey 2017 5-year files.

Spanish Speakers



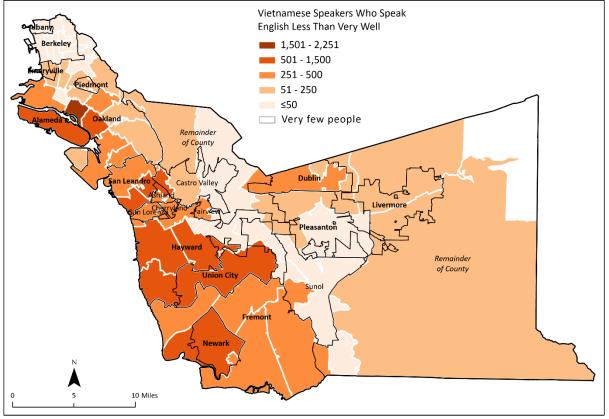
Source: CAPE, with data from American Community Survey 2017 5-year files.

Tagalog and Filipino Speakers



Source: CAPE, with data from American Community Survey 2017 5-year files.

Vietnamese Speakers



Source: CAPE, with data from American Community Survey 2017 5-year files.

Introducing the HODEB JUSTICE Category

Directing Change is an evaluated program that engages youth to learn about mental health, suicide prevention and other critical health and social justice topics through film and art.

Directing Change Program and Film Contest

www.DirectingChangeCA.org

Submissions accepted and awarded monthly

- Open to youth ages 12-25
- Participants are eligible to submit one entry per month
- Submissions due on the last day of every month September 2020 through March 2021

- First place (\$300 Amazon Gift Card)
- Second Place (\$150 Amazon Gift Card)
- Third Place (\$100 Amazon Gift Card)
- Honorable Mentions (\$25 Amazon Gift Card)

View the full contest rules at www.DirectingChangeCA.org

Step 1: SELECT A SUBMISSION FORMAT

Express yourself! Any art form suitable for sharing via social media is acceptable: original music, dance, spoken word, art, poetry, a speech, ANYTHING! This is your chance to tell your story and be creative.

- Blog, poem, spoken word, or other narrative (500 words or less)
- Short video, animation or Tik Tok (15-seconds or less)

- Video PSA (60-seconds)
- Radio PSA (30-seconds)
- Original music (3 minutes or less)
- Visual Art (E.g. painting, digital art, sketching, comic, or any other art form.)

Step 2: CHOOSE A CONTENT AREA. Options include Hope, Justice or Monthly Prompt

HOPE

Create a film, song, narrative, or piece of art that shares your story and encourages others to find their own way to get through tough times.

- What helps you get through tough times? Are you practicing self-care through reading, dancing, listening to music, writing, watching your favorite films? And what if that isn't enough?
- What do you see or experience in your life or community right now that gives you hope during this challenging time?

JUSTICE

Our perspectives are shaped by our own backgrounds, identities, families, friends, life experiences and more.

- Create a project that shares a perspective or your personal experience with discrimination or injustice because of who you are, in a way that gives others a glimpse of what it is like to walk in your shoes and live in your skin.
- Create a project that combats bias by increasing knowledge and encouraging actions young people can take to take a stand against injustice.

OR CHOOSE FROM MONTHLY SUBMISSION PROMPTS:

WHAT THIS ELECTION MEANS TO ME

HOPE IS ...

MY REASON FOR WEARING A FACE COVERING

> WHAT MAKES YOU FEEL BETTER WHEN YOU ARE FEELING DOWN?

Visit DirectingChangeCA.org for the calendar of monthly prompts!

If at any time you are experiencing an emotional crisis, are thinking about suicide or are concerned about someone call the **National Suicide Prevention Lifeline Immediately: 1-800-273-TALK (8255).** This is a free 24-hour hotline

MEASURE 6 FEET

PHYSICAL DISTANCING

(REATIVE WAYS TO

Other Ways to Get Involved

In addition to the Hope & Justice category, the Directing Change Program is a free and evaluated youth suicide prevention and mental health program with 30 and 60-second film submissions accepted annually with a March 1 deadline. Submission categories include Suicide Prevention, Mental Health Matters, Through the Lens of Culture, Animated Short and SanaMente. Lesson plans and educational resources provided!

WWW.DirectingChangeCA.org





Your Social Marketer, Inc.