

## MENTAL HEALTH SERVICES ACT (MHSA)

### STAKEHOLDER GROUP MEETING CALENDAR, 2023 v1

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\*\* This schedule is subject to change. Please view the MHSA [website](#) for calendar updates.

DATE	TIME	LOCATION	MEETING THEMES
January 27, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Presentation: El Timpano</li> <li>• Three-Year Plan Update</li> <li>• Calendar Brainstorm</li> </ul>
February 24, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• MHSA Goal Setting/Finding A Common Link</li> <li>• Review Operating Guidelines</li> <li>• Program Spotlight:</li> </ul>
March 24, 2023	2:00-4:00pm	GoToMeeting	<ul style="list-style-type: none"> <li>• Presentation: TBD</li> </ul>
April 28, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• CPPP/INN recommendations</li> <li>• Program Spotlight:</li> </ul>
June 23, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Program Spotlight: TBD</li> </ul>
July 28, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Compliance- HIPAA for family members</li> <li>• Program Spotlight: TBD</li> </ul>
August 25, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Program Spotlight: TBD</li> </ul>
September 22, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Presentation: TBD</li> </ul>
October 27, 2023	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Leg Review</li> <li>• Presentation: TVD</li> </ul>
November 17, 2023**	2:00-4:00pm	Go To Meeting	<ul style="list-style-type: none"> <li>• Presentation:</li> <li>• Program Spotlight/Presentation:</li> <li>• MHSA Policy &amp; Legislation Review</li> <li>• End of Year Celebration/Retreat</li> </ul>

## MHSA STAKEHOLDER GROUP (MHSA-SG)

Friday, January 27, 2023 (2:00-4:00pm)

GO TO MEETING TELECONFERENCE: <https://global.gotomeeting.com/join/511501621>

United States (Toll Free): 1-646-749-3129; Access Code: 511-501-621

MISSION	VALUE STATEMENT	FUNCTIONS
<i>The MHSA Stakeholder Group advances the principles of the Mental Health Services Act and the use of effective practices to assure the transformation of the mental health system in Alameda County. The group reviews funded strategies and provides counsel on current and future funding priorities.</i>	<i>We maintain a focus on the people served, while working together with openness and mutual respect.</i>	<p>The MHSA Stakeholder Group:</p> <ul style="list-style-type: none"> <li>• <i>Reviews</i> the effectiveness of MHSA strategies</li> <li>• <i>Recommends</i> current and future funding priorities</li> <li>• <i>Consults</i> with ACBH and the community on promising approaches that have potential for transforming the mental health systems of care</li> <li>• <i>Communicates</i> with ACBH and relevant mental health constituencies.</li> </ul>

- |  |      |
|--|------|
| 1. Welcome and Introductions   | 2:00 |
| 2. Presentation: El Timpano  | 2:15 |
| 3. 3YR Plan CPPP: Update   | 2:45 |
| 4. General Updates & Announcements   | 3:00 |
| <ul style="list-style-type: none"> <li>- MHSA-SG vacancies: 4 (1 application Carole Wang)</li> <li>- Leg Update</li> <li>- INN Update (2 projects approved)</li> <li>- Calendar/Next meeting</li> <li>- County Selection Committee (CSC) opportunities</li> <li>- CARES</li> </ul> |      |
| 5. Wrap-Up   | 3:50 |
| 6. Meeting Adjournment   | 4:00 |

### Documents Attached:

- Meeting Calendar 2023
- Agenda
- PPT
- Stakeholder Application
- HCSA Press Release: Program Expansion



WELLNESS • RECOVERY • RESILIENCE

# Mental Health Services Act Stakeholder Meeting

Facilitator:

Mariana Real, MPH, MCHES | MHSA Sr. Planner, Alameda County Behavioral Health

**Go To Meeting**  
**Friday, January 27, 2023 | 2:00PM**

**HELLO**  
**MY NAME IS**

**ICEBREAKER:**

What part of your daily routine do you look forward to?

# Community Agreements/DTA

- Respect
- Participate to have fun and learn
- Raise hand to ask questions
- Mute phones to help presenters
- Feel free to use the chat box
- Assume goodwill
- Use the chat box to ask a question
- Pace/Pause/Breathe: We have a variety of people participating using different communication methods (phone, webcam, etc.) we might take time to pause throughout the presentation to address comments/questions



WELLNESS • RECOVERY • RESILIENCE

# Meeting Agenda

- Welcome & Introductions
- Presentation: El Timpano
- CPPP Update
- Administrative Updates & Announcements
- Wrap-Up/ Summary



Presentation:

# El Tímpano

Presenter: Deana Baliton, Civic Partnerships  
Manager



# El Tímpano

—Spanish for “eardrum”— informs,  
engages, and amplifies the voices of  
Latino & Mayan immigrants





# 17%

of Bay Area residents speak Spanish at home.

In some municipalities, the number is **greater than 50%**.

Latino & indigenous Mayan immigrants are among the Bay Area's fastest-growing communities, and are at the center of the region's most pressing social issues.

Yet working-class immigrants are **all but absent** from civic conversations and media coverage on these issues, and often **lack access to information** they need to make decisions, take action, and have their voices heard.





All of our strategies are shaped by the communities we serve



## EL TÍMPANO ESCUCHA Y AMPLÍA LA VOZ DE LA COMUNIDAD HISPANA DE OAKLAND.

Con el apoyo del Listening Post Collective de Internews

### SU HISTORIA ES IMPORTANTE. SU VOZ TAMBIÉN.

Queremos escucharle. Cuáles asuntos son más importantes para usted?

- |  |  |
|--|--|
| <input type="checkbox"/> Salud y acceso a asistencia médica              | <input type="checkbox"/> Discriminación y relaciones entre razas |
| <input type="checkbox"/> Educación y escuelas                            | <input type="checkbox"/> diversas                                |
| <input type="checkbox"/> Trabajo, acceso de trabajo y derechos laborales | <input type="checkbox"/> Seguridad pública y agentes policiales  |
| <input type="checkbox"/> Política de inmigración                         | <input type="checkbox"/> Política local                          |
| <input type="checkbox"/> Costo de renta y derechos de inquilinos         | <input type="checkbox"/> Otro (qué nos faltó?) _____             |

Dónde consigue información sobre asuntos que son importantes para usted y su comunidad?

- |  |                                   |  |
|--|-----------------------------------|--|
| <input type="checkbox"/> Radio               | <input type="checkbox"/> WhatsApp | <input type="checkbox"/> Biblioteca                  |
| <input type="checkbox"/> TV                  | <input type="checkbox"/> Facebook | <input type="checkbox"/> Reuniones en la comunidad   |
| <input type="checkbox"/> Periodico           | <input type="checkbox"/> NextDoor | <input type="checkbox"/> Otro (qué nos faltó?) _____ |
| <input type="checkbox"/> Sitio de Web        | <input type="checkbox"/> Twitter  | _____  |
| <input type="checkbox"/> Amigo/Vecino/Colega | <input type="checkbox"/> Iglesia  | _____  |
| <input type="checkbox"/> Texto               | <input type="checkbox"/> Abogado  |  |

“Much of the community is not informed.

That’s why abuses occur.”

- Resident





“There are many people who have a lot to say, but they don’t have the opportunity to say it.”

- Pastor Morataya



“The news gives information  
that causes panic.”

- Resident



# Barriers & Opportunities

For news, info, civic engagement

- Language
- Distinct communication channels
- Fear/trust
- Education levels
- In the event of a crisis, there's no central source for news & information





# El Tímpano:

Community-centered strategies to  
reach & engage Latino & Mayan  
immigrants



# Information & engagement strategies

Shaped by community needs & assets

- In-person outreach
  - Info & engagement via text messaging
  - Mam-language videos
  - Social media communications
  - Community-powered reporting
-

# El Tímpano's reach & engagement

A portrait of our growing SMS community

- 10% of Oakland's Spanish-speaking households
- Immigrants from 40+ cities across 11 Northern CA counties
- Highly engaged: 50% have written in to share questions, stories, gratitude
- Demographics:
  - non-English-speaking
  - 75% women
  - 30% Mam Mayan
  - majority lacks home computer, internet
  - majority very-low income (<50% AMI)



# Civic & community partnerships

To connect “hard-to-reach”  
communities with timely  
information & resources

Partnerships with:

- Alameda County Health Care Services Agency
- La Clínica de la Raza
- PolicyLink/Oakland City Council
- AllHome
- Alameda County Census office



# How El Tímpano can work with you

#1 Trusted Information Source among  
Latino Immigrants

## SERVICES WE PROVIDE



### REACH

Information and awareness campaigns to reach Latino and Mayan immigrants



### ENGAGE

Hear the questions, concerns, and experiences of immigrant residents



### SUPPORT

Partnership and training to support equitable and accessible outreach strategies

# Mental Health

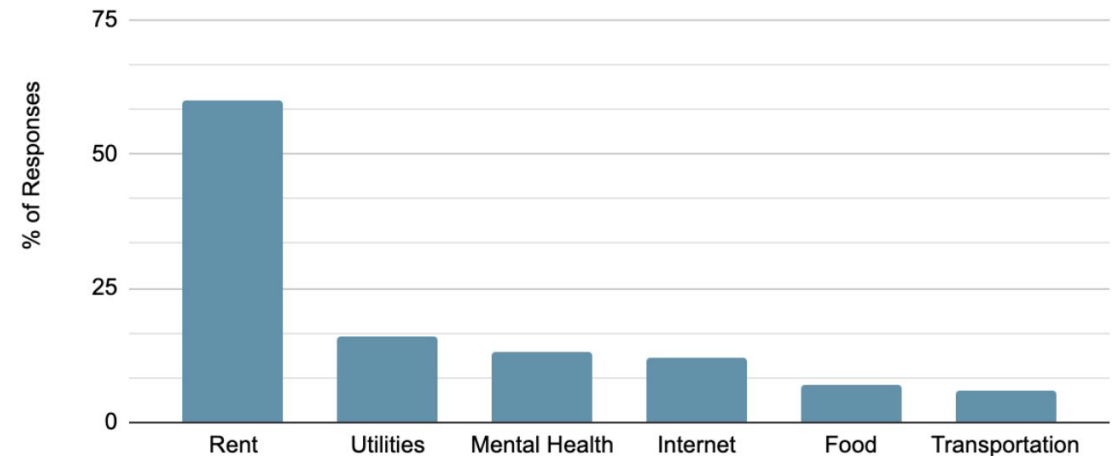
Stories, patterns, and resource  
needs of immigrant residents



## Takeaway #1

**Mental health  
needs have climbed**

In survey of residents in early 2022, mental health ranked as #3 resource need, after assistance for rent and utilities



## Takeaway #2

**Available resources  
are insufficient to  
address need**



## Takeaway #3

**Mental health need is  
connected to various  
systemic issues**

Community members may be  
contributing to their mental health  
challenges:

- Gun violence
- Financial distress: unemployment, housing insecurity
- Compounding loss due to COVID

## Takeaway #4

# Rise in mental health challenges among youth

And parents lack support to  
help their kids

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**El Tímpano is built by, for,  
and with our community.  
Be a part of it.**

## **Contact**

**Madeleine Bair**

[mbair@eltimpano.org](mailto:mbair@eltimpano.org)

**Deana Balinton**

[dbalinton@eltimpano.org](mailto:dbalinton@eltimpano.org)

[www.eltimpano.org](http://www.eltimpano.org)





El Distrito Escolar Unificado de Oakland está finalizando sus planes para el semestre de otoño. Cuando comienzan las clases el 10 de agosto, puede que sean en línea solamente, y más entrado el año escolar puede haber una transición a educación en persona. Las familias que no tengan una computadora o internet en casa podrían recibir un laptop o internet del distrito.

Si tiene niños que van a la escuela, queremos escuchar su opinión. ¿Le funcionará este plan? ¿Qué planes está haciendo para preparar a su familia? ¿Qué es lo que le preocupa o qué preguntas tiene?

Jul 24, 2020 1:01 PM

Me preocupa que mis niños no aprenden igual porque yo no se de computadora para chequear sus y mi esposa tampoco n realidad los trabajos de ellos no sabria si avansan ono.

#### Sitios de Pruebas de COVID-19 Gratis en Oakland

**Centro de Salud LifeLong**  
10700 MacArthur Blvd. Oakland, CA 94605  
Lunes-Viernes, 9am-12pm y de 1pm-3pm  
Tiene que hacer cita por teléfono.  
Llame: 510-981-4199

**Centro de Salud de West Oakland**  
700 Adeline St. Oakland, CA 94607  
Lunes, Miércoles, Viernes, 8:30am-5:30pm  
Sábado, 8:30am-12:30pm  
Tiene que hacer cita en inglés en línea:  
[www.color.com/covid-19-testing-in-west-oakland](http://www.color.com/covid-19-testing-in-west-oakland)  
Para ayuda o más información llame:  
510-238-3134

**Farmacias CVS**  
Algunas farmacias  
Llame antes de ir al CVS que le quede más cerca

**Allen Temple Baptist Church**  
8501 International Blvd., Oakland, CA 94621  
Lunes-Sábado, 1pm-7pm  
Tiene que hacer cita en línea:  
[www.projectbaseline.com/ntiles-419/study/covid-19/](http://www.projectbaseline.com/ntiles-419/study/covid-19/)

**La Clínica de la Raza**  
Estacionamiento de BART- esquina de la avenida 35th y la calle East 12th  
Lunes-Sábado 8:30am-12:30pm y de 1:30pm-4:30pm  
Tiene que hacer cita. Llame: 510-535-3370

**Native American Health Center**  
3050 International Blvd., Oakland, CA 94607  
Martes y Jueves, 9am-7pm  
Sábado, 10am-4pm  
Tiene que hacer cita. Para hacer cita en inglés: [www.color.com/nahc](http://www.color.com/nahc) o llame al 510-535-4400.  
Para hacer cita en español llame al 2-1-1

**Roots Community Health Center**  
9925 International Blvd., Oakland, CA 94607  
Lunes, Miércoles, 9:30am-4pm  
Viernes 9:30am-1pm  
No tiene que hacer cita.  
Para más información llame: 510-777-1177

Si tiene seguro médico privado, chequee con su proveedor primero para preguntar se ofrecen pruebas de COVID-19.

Para más recursos e información, visite El Tímpano en Facebook y regístrese al servicio de texto enviando un mensaje de texto al 419-519-0000 o visite [www.el-timpano.com](http://www.el-timpano.com)

Hola gracias por su pregunta. Aquí le mando la lista a donde se hacen pruebas de COVID-19. Buenas noches, Vanessa

vanessa nava

Today 9:15 PM

Muchísimas gracias 🙏 por su respuesta tan rápido , de verdad es un placer pertenecer a este grupo tan eficaz .

Quisiera información de si en algunos lugares están brindando ayuda a personas necesitadas. Gracias de antemano

Today 6:57 PM

Buenas noches Edis. Gracias por compartir con El Tímpano y por su pregunta. Hay algunas programas que ofrecen ayuda financiera. Homies Empowerment tiene un fondo de ayuda de COVID. Se puede aplicar aquí (solamente aceptan aplicaciones hasta el 15 de enero o hasta que se hayan agotado los fondos): <https://zngl.me/VH37r5w> Si tiene preguntas o necesita ayuda aplicar, llame al [510-485-2224](tel:510-485-2224). Si usted busca otro tipo de ayuda, déjenos saber. - Madeleine

MB

Me

Gracias Medellín compartire esta información

E



# Social Media

El Timpano Informa

#ElTimpanoInforma



## DELITOS E INCIDENTES DE ODIO

con

**Paula Patel**

del Departamento de Derechos Civiles de California

Acompáñanos para aprender cómo y cuándo denunciar un incidente de odio y qué recursos hay disponibles para las víctimas.

DEC 14 @ 5:00PM



# In-person outreach & engagement

Reach people where they're at to build trust & facilitate participatory storytelling





# SMS reporting platform

Weekly messages with local news,  
resource navigation, vital  
information, and a platform to raise  
questions, concerns, and stories



# Tumil El Tímpano



Social video communications designed  
with and for Mam Mayan immigrants

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# Community-powered reporting

To amplify the voices and investigate concerns raised by our engaged community



## 'We were happy. But when the illness appeared, things got complicated.'

One member of East Oakland's immigrant Mam community shares his story about surviving during the pandemic.



HEALTH & ENVIRONMENT

## More Oaklanders left sick and in the dark as COVID surges and county says it can't keep up

After Maria González got sick, she expected a follow-up call from county health workers. Why didn't it come?

by Madeleine Bair and Jacob Simas  
January 11, 2021



Maria González (far right) and her family in front of their home in East Oakland. The entire family tested positive for COVID-19 and has been quarantined at home. Credit: Amir Aziz

## The Immigrant Renters the Eviction Moratorium Didn't Protect



By Ericka Cruz Guevarra, Adhiti Bandlamudi, Alan Montecillo Sep 29 Save Article



THE BAY

## The Digital Divide for Latino Immigrant Families in Oakland



The World  
@TheWorld

'I want to send more money home': Remittances are a sign of sacrifice, resilience in immigrant communities during the pandemic.

In collaboration with @el\_timpano.



'I want to send more money home': Remittances are a sign of sacrifice, resilience in immigrant communities during the pandemic. In all, people worldwide sent a total of \$540 billion home last year, only dropping by 1.6% from 2019 — a smaller drop than during the 2009 global financial ...  
pri.org

# Civic & community partnerships

To connect “hard-to-reach”  
communities with timely information  
& resources

## OUR REACH

El Tímpano’s strategies are designed to overcome common barriers of language, digital inequities, education, and distrust.

A snapshot of our SMS community:

- 10% of Oakland’s Spanish-speaking households
- Residents of 100+ zip codes & across 9 Bay Area counties
- >50% lack a home computer
- >50% earn less than \$40,000 a year
- ~75% are women
- ~30% are Mam Mayan





# CPPP Update

# MHSA Three Year Plan Update, FY23/26

## Draft Plan sections:

- 8/1/22 – 1/15/23

## CPPP Listening Sessions/Podcasts

- 10/1/22- 12/31/22

Podcasts- TBD



OCT-JAN

## 30-Day Public Comment

- Release 4/1/23-4/30/23
- MHSA Plan 101 Webinar – 4/4/23

APR



MAY

## BOS Health Committee

- 6/13/23

## Full BOS Approval

- By the 6/30/23

Send to DHCS & MHSOAC

CPPP Report

JUN

FEB-MAR



Finalize draft 2/6/23

Draft review with MHSA-SG/ACBH Leadership

- 2/13/23 – 2/17/23

ACBH Approves budget 3/24/23



## MHAB Presentation

- 5/15/23 (3<sup>rd</sup> Monday)

## BOS Health Committee

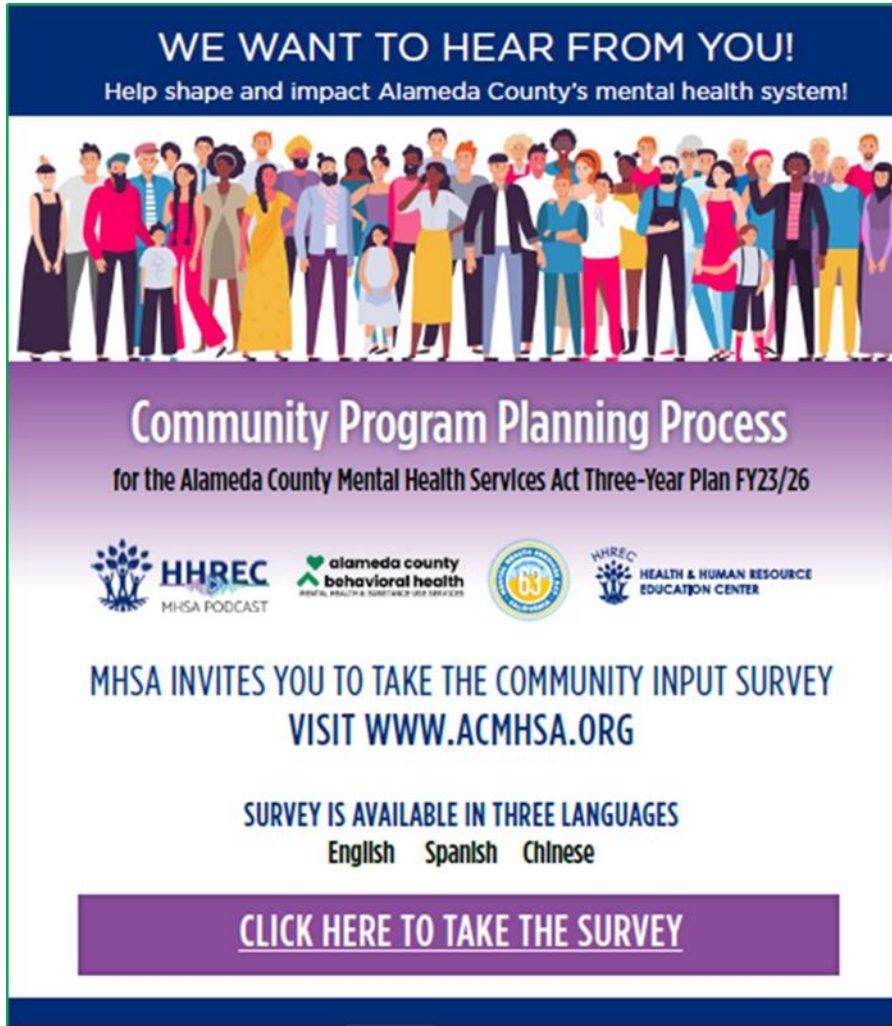
- By the 5/31/23



# FY 2020-23 Listening Session Summary

THREE YEAR PLAN (CONDUCTED: 2020) N=198+	ANNUAL PLAN UPDATE (CONDUCTED 2021) N=45	ANNUAL PLAN UPDATE (CONDUCTED 2021-22) N=301+
1. ACBH Operations Meeting – Leadership	1. Alameda County Behavioral Health Care Services Department (ACBH)	1. Veterans Community Collaborative Courts
2. Mental Health Services Act Stakeholder Group (MHSA-SG)	2. Mental Health Services Act Stakeholder Group (MHSA-SG)	2. ACBH contracted CBOs
3. Peers Envisioning and Engaging in Recovery Services (PEERS) Hope & Faith Program	3. PEERS Wellness, Recovery Action Plan (WRAP ®)	3. Reentry Collaborative Court
4. La Clinica de La Raza- Cultura y Bienestar (CyB)	4. Law Enforcement Mental Health Units: Crisis Intervention Team (CIT), Mobile Evaluation Team (MET), & MHSA Community Assessment and Transport Team (CATT)	4. PEERS Lift Every Voice and Speak (LEVS)- Speakers Bureau
5. Mental Health Advisory Board (MHAB) General Meeting	5. African American Veterans with Swords to Plowshares & African American Family Outreach Project	5. Prevention & Early Intervention (PEI) Providers
6. MHAB Children’s Advisory Committee	6. Ohlone College Ambassadors Program- Transition Aged Youth (TAY)	6. Mental Health Services Act Stakeholder Group (MHSA-SG)
7. Underserved Ethnic Language Programs (UELPL)	7. Veterans	7. City of Fremont Mobile Evaluation Team (MET)
8. MHAB Adult Committee		8. NAMI East Bay
9. Health & Human Resource Education Center (HHREC) and the Office of Ethnic Services – LGBTQI2S Communities		9. Veterans - Swords to Plowshares
10. MHAB Criminal Justice Committee		10. Pool of Consumer Champions (POCC)
11. Pool of Consumer Champions (POCC) Public Policy Education Committee & CAMHPRO: “Have Your Voice heard on Innovations for Alameda County” Webinar		11. PRIDE Coalition
12. Office of Family Empowerment- Family Dialogue Group		12. Pool of Consumer Champions (POCC)
		13. Cultural Responsiveness Committee
		14. African American Communities
		15. City of Fremont- Older Adult
		16. Family Members
		17. Chinese NAMI
		TAY**

# MHSA CPPP Update for Three-Year Plan (FY23/26)

A vertical poster with a blue header and footer and a purple middle section. The header says "WE WANT TO HEAR FROM YOU!" and "Help shape and impact Alameda County's mental health system!". Below is a diverse group of people. The purple section says "Community Program Planning Process for the Alameda County Mental Health Services Act Three-Year Plan FY23/26". It includes logos for HHREC, Alameda County Behavioral Health, and the 63rd Proposition. It says "MHSA INVITES YOU TO TAKE THE COMMUNITY INPUT SURVEY VISIT WWW.ACMHSA.ORG". Below that, it says "SURVEY IS AVAILABLE IN THREE LANGUAGES English Spanish Chinese". At the bottom, a purple button says "CLICK HERE TO TAKE THE SURVEY".

WE WANT TO HEAR FROM YOU!  
Help shape and impact Alameda County's mental health system!

Community Program Planning Process  
for the Alameda County Mental Health Services Act Three-Year Plan FY23/26

HHREC  
MHSA PODCAST

alameda county  
behavioral health

63  
PROPOSITION

HHREC  
HEALTH & HUMAN RESOURCE  
EDUCATION CENTER

MHSA INVITES YOU TO TAKE THE COMMUNITY INPUT SURVEY  
VISIT [WWW.ACMHSA.ORG](http://WWW.ACMHSA.ORG)

SURVEY IS AVAILABLE IN THREE LANGUAGES  
English Spanish Chinese

[CLICK HERE TO TAKE THE SURVEY](#)

CPPP concludes Tuesday, January 31, 2023

- Spread the word using outreach [materials](#)
- Attended [Listening Sessions](#)

Preliminary Data as of 1/27/23:

- **537** Surveys Completed (**86%** of goal)
- Listening Sessions: **14** completed & **68** Demo Surveys completed (**70%** completion)
- Website: **4K** users (**98%** new users) and **15.5K** page views
- Outreach “invitations”: **4K – 879,576K**



# County-Level: ACBH & Providers (email)



Thu 12/8/2022 4:28 PM


Webmaster, ACBH

ACBH Daily Updates – Thursday, December 8, 2022

To

## ACBH Daily Updates – Thursday, December 8, 2022

### 1. Help Shape Our Mental Health System in Alameda County!

<b>1</b>	<b>Help Shape Our Mental Health System in Alameda County!</b> <i>A message brought to you by Alameda County Behavioral Health Care Services Department, Mental Health Services Act (MHSA) Division</i>
	<div data-bbox="764 635 1184 1106"></div> <div data-bbox="1210 649 1783 1078"><b>Mental Health Services Act Update – Community Input</b> <p>Alameda County residents are invited to <a href="#">contribute ideas</a> for the Mental Health Services Act Three Year Plan for Fiscal Year 2023/26. Help shape and impact Alameda County's mental health system by completing a brief <a href="#">survey</a> (translated in Spanish and Chinese) and now through January 31, 2023, to provide suggestions to improve mental health services for the next three years. Learn how to read the MHSA Plan by viewing our recent <a href="#">webinar</a>, view <a href="#">podcasts</a>, <a href="#">success stories</a>, and participate in <a href="#">listening sessions</a> for more information about our MHSA work. A <a href="#">report</a> on previous community input is available that demonstrates how your feedback translates to services.</p></div>

Webmaster, BHCS

Please do not reply to this message. Replies to this message are routed to an unmonitored mailbox.



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# County-Level: Health Care Services Agency All Staff



Health Care Services Agency

About Us

Agency Departments

Agency Priorities

Cross-Agency Functions


Policies & Procedures

Quick Links

+ Create site

★ Following

Send to



Help Shape Our Mental Health System in Alameda County!

 Dailey, Mariana, ACBH


A message brought to you by Alameda County Behavioral Health Care Services Department, Mental Health Services Act (MHSA) Division

Mental Health Services Act Update – Community Input

Alameda County residents are invited to [contribute ideas](#) for the Mental Health Services Act Three Year Plan for Fiscal Year 2023/26. Help shape and impact Alameda County's mental health system by completing a brief [survey](#) (translated in Spanish and Chinese) and now through January 31, 2023 to provide suggestions to improve mental health services for the next three years. Learn how to read the MHSA Plan by viewing our recent [webinar](#), view [podcasts](#), [success stories](#), and participate in [listening sessions](#) for more information about our MHSA work. A [report](#) on previous community input is available that demonstrates how your feedback translates to services.

WE WANT TO HEAR FROM YOU!

Help shape and impact Alameda County's mental health system



Community Program Planning Process

for the Alameda County Mental Health Services Act Three Year Plan FY2023



MHSA INVITES YOU TO TAKE THE COMMUNITY INPUT SURVEY

VISIT [WWW.ACMHSA.ORG](#)

SURVEY IS AVAILABLE IN THREE LANGUAGES

English Spanish Chinese

CLICK HERE TO TAKE THE SURVEY

Take the survey!

You liked this

Comment

34 Views

Save for later

MENTAL HEALTH SERVICES ACT

PROPOSITION 63

CALIFORNIA

WELLNESS • RECOVERY • RESILIENCE

36



# Broad: Public Website (MHSA, ACBH & Providers, BOS)



Ab

## Alameda County Seeks Community Input for Three-Year Mental Health Services Act Plan

by [mmale](#) | Nov 10, 2022 | [News & Announcements](#)

Alameda County Health Care Services Agency's Behavioral Health Care Services (ACBH) team encourages Alameda County residents to take a community input [survey](#) to shape the local delivery of mental health services and treatment.

The data collected from the online survey, along with a variety of community engagement events will help guide Mental Health Services Act (MHSA) services and programming for the next three years. MHSA, funded through statewide [Proposition 63](#), was passed in 2004 to transform the mental health system, increase services and improve the quality of life for Californians living with mental illness.



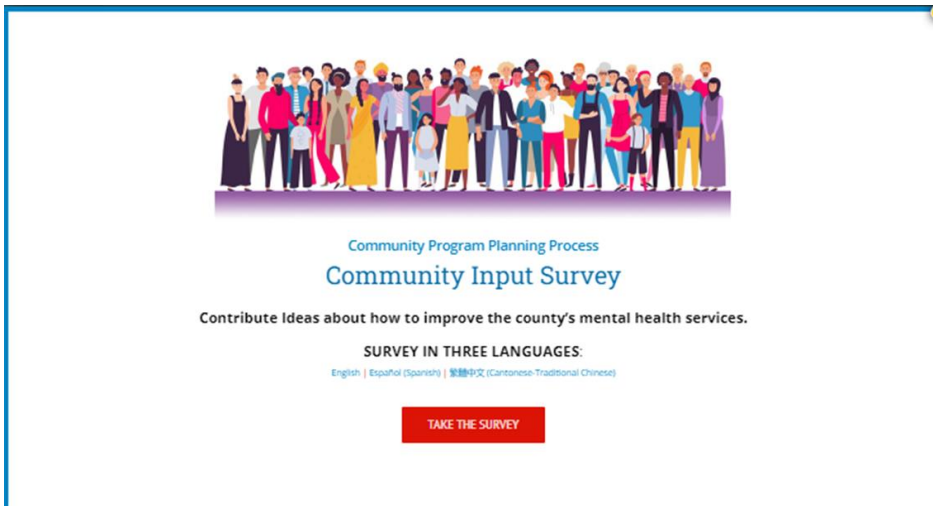
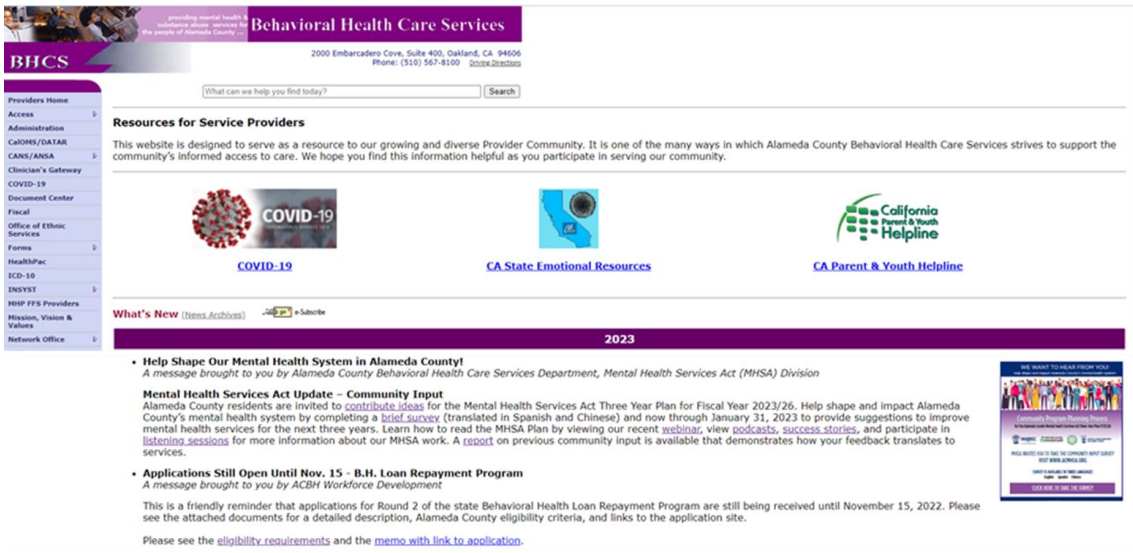
Help Shape Our Mental Health System in Alameda County!

Alameda County residents are invited to



ACBH Honors Native American Heritage Month

We pause to acknowledge and honor the history, spirit, tradition, culture, and land of indigenous



WELLNESS • RECOVERY • RESILIENCE

# Broad: Social Media @Dare2BeWell & NextDoor App

Alameda County Health Care Services Agency  
@Dare2BeWell


What are your thoughts on mental health services in Alameda County and beyond? By completing the Mental Health Services Act survey today, your input will provide valuable insight on how to best serve the community.  
Survey: <https://acthhsa.org/community-input/>

## Help shape the future of mental health services in Alameda County



ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY  
BEHAVIORAL HEALTH DEPARTMENT

### Your input can shape the future of mental health in Alameda County



BE Well

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BEHAVIORAL HEALTH DEPARTMENT


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# Broad: HCSA Biweekly Newsletter

Alameda County Health Care Services Agency

## AGENCY UPDATE

Public Health - Emergency Medical Services - Behavioral Health - Environmental Health  
Homeless Care & Coordination - HealthPAC - Center for Healthy Schools & Communities

Week of November 7, 2022

Please share with your networks

Alameda County Behavioral Health Care Services Mental Health Services Act Community Input Survey

Alameda County Health Care Services Agency's Behavioral Health Care Services (ACBH) team encourages Alameda County residents to take a community input survey to shape the local delivery of mental health services and treatment. The data collected from the online survey, along with a variety of community engagement events will help guide Mental Health Services Act (MHSA) services and programming for the next three years. Alameda County uses MHSA funding to support a comprehensive approach to community-based mental health for residents through a broad continuum of services and supports, including prevention, early intervention, and innovation.

The survey is available in English, Spanish, and Traditional Chinese. Responses must be received by January 31, 2023.

## HCSA Mailing List & Newsletter

- Just under 9,000 subscribers with a 50% open rate compared to the industry average of 36%.



# Broad: Media



- MHSA/ACBH & HCSA Press Release to major outlets and municipal PIOs
- Online & Print Newspapers
  - Bay City News Partners vis Piedmont Patch, Livermore PATCH, Pleasanton Weekly (11/10/22)
  - Easy Bay Express ( 11/30/22): 15,000 subscribers
  - Bay Area news Group (11 outlets – 12/1/22): 36, 934 e-subscribers

## LaJones&Associates Media Relations

- Around 7,500 subscribers



# MHSA Podcasts

**Podcast Purpose: MHSA & mental health education, promote MHSA partners, 30-day public comment awareness**

- [Current Podcasts](#) (hosted on HHREC [YouTube](#) channel)

**Podcast Topics for **Spring 2023** during Public Comment:**

- Partnerships for Trauma Recovery – Rwandan community
- Early Childhood Mental Health
- Filipinos4Justice- Advocacy Group



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# Next Steps for Stakeholders: Action Items

By April 1 – April 30, 2023:

1. **READ** the MHSA Three-Year Plan for FY23/26
  - Watch the “How to Read the Plan” webinar at [www.acmhsa.org](http://www.acmhsa.org) - Community Input page
2. **PARTICIPATE** in 30-Day Public Comment
  - Leave public comments online at [www.acmhsa.org](http://www.acmhsa.org) – Plan Updates page
  - Watch new Podcasts
3. **ATTEND** the ALCO Mental Health Advisory Board Meeting May 15, 2023 (tentative)
4. **ATTEND** the ALCO BOS Health Committee Presentation in June/July 2023
5. **ATTEND** the Last CPPP Planning Committee meeting Spring/Summer 2023



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# General Updates & Announcements

# Legislative Update (revised 1/27/23)

**SB 35 (Bauer-Kahan) Care Court Clean Up Bill**, connects a person in crisis with a court ordered CARE Plan for up to 12 months (possibility of an additional 12-month extension). The framework aims to provide mental health and substance abuse disorder services that are community-based, culturally competent, and supports (i.e. court-ordered stabilization medications, wellness/recovery, connection to social services/housing). This technical change/amendment to existing law impacts where proceedings are held.

**AB 67 (Muratsuchi) Mental health: Homeless Courts Pilot Program**, joint partnership with The Judicial Council and American Bar Association to help CA courts start a homeless court or expand it to serve through January 1, 2028. They would provide community-based services and seek grant funds to provide a number of program supports, such as diversion program enabling participants to have interactions or misdemeanor charges dismissed upon completion, provision of supportive housing during the program, & a dedicated county representative to assist defendants with housing needs. The bill requires applicants for grant funding submit a plan for a new homeless court program or expansion of an existing one.

# INN Update

**INN projects approved (Please See MHSA Annual Update on the website):** Regulations state the 5-year clock begins: (1) Approval date for INN projects or (2) When we spend process (e.g. RFP process)

(1) PEERS lead Continuum: Reentry coaches, WRAP, Family Navigation & Support: Phase 1 expected to begin by end of 2023

\*To be managed by the Office of Peer Support Services

(2) Alternatives to Confinement: Forensic Crisis Residential Treatment aspect, Reducing parole/probation violations, arrest diversion triage center

\*TBD (possible ACBH Adult Services and law enforcement)

\*\* INN Update to occur Spring 2023 and watch the recorded presentation here

# Meeting Wrap-Up

## Future Presentations:

- African American Hub
- INN Projects
- School-Based/Pupil Services
- Supportive Housing

Submit agenda item requests on the website





**Next meeting:**  
**Friday, February 24, 2023**  
**2-4PM**



**Alameda County Behavioral Health  
Care Services**



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**thank you.**

Please visit us at [acmhsa.org](https://acmhsa.org)

# MHSA Stakeholder Group Nomination

The Mental Health Services Act (MHSA), or Proposition 63, provides Alameda County with a unique opportunity to fund innovative mental health programs for clients with long standing unmet needs.

The mission of the MHSA Stakeholder Group is to advance the principles of the MHSA and the use of effective practices to assure the transformation of the mental health system in Alameda County. The group reviews funded strategies and provides counsel on current and future funding priorities.

Stakeholders strive to maintain a focus on the people served, while working together with openness and mutual respect.

The functions of the Stakeholder Group include:

1. Reviewing the effectiveness of MHSA strategies
2. Recommending current and future funding priorities
3. Consulting with Behavioral Healthcare Service Agency and the community on promising approaches that have potential for transforming the mental health systems of care
4. Communicates with relevant mental health constituencies

The Stakeholder Group will meet on the fourth Friday of each month from 2-4pm. Members with multiple unexcused absences will be discharged from the group. Stipends are available for family members and consumers who are not otherwise compensated for their time during meetings.

HOW TO NOMINATE A STAKEHOLDER: Please consider the attributes and interests of your colleagues and identify a nominee by filling out the form below (self-nominations will also be accepted):

## Nominating Organization

Mental Health Association for Chinese Communities

## Contact Person

The person who is nominating

Elaine Peng



Contact Phone Number

[REDACTED]

Nominee Name \*

Person being nominated to the Stakeholder Group

Carole Wang

Nominee Occupation or Title

Sr. Deputy Director

Nominee Address \*

[REDACTED]

94538

Nominee Email Address

[REDACTED]

Nominee Phone Number \*

[REDACTED]

Nominee Ethnicity

Chinese

Nominee Gender/Orientation

F

What is the primary interest you represent? \*

We are only taking nominations for the interests below at this time

Consumer of mental health services



"Other"

Specify if you filled "Other" as the primary interest you represent above.

What age group do you serve or represent? \*

Check as many as apply

- ☐ Children & Youth (0-18)
- ☐ Transition Age Youth (14-25)
- ☒ Adults (18-59)
- ☐ Older Adults (60+)

What areas of the County do you provide service to or reside in? \*

Check as many as apply

- ☐ North (Alameda, Albany, Berkeley, Emeryville, Oakland, Piedmont)
- ☐ Central (Hayward, San Leandro, San Lorenzo, Unincorp.)
- ☒ South (Fremont, Newark, Union City)
- ☐ East (Dublin, Livermore, Pleasanton)

What is the primary ethnicity of the population you serve or represent? \*

Chinese

In what ways have you represented yourself and/or your community in other planning groups? \*

I have often been in leadership roles managing various mental health grants where I have advocated for the needs of the Chinese-speaking community during meetings with other organizations.

Explain how you have used data in your current or previous work? \*

Our organization performs data analysis on our provided services. I use this analysis to better understand how we are currently serving the community, and where we can improve. This helps us plan and allocate resources where they are needed.

Briefly explain any knowledge you have of Prop 63 - The Mental Health Services Act: \*

Prop 63 directs money to improve the mental healthcare system and its availability across the state of California in order to better reach those have been underserved.

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Why do you want to join the Stakeholder Group? \*

I want to better understand the mental health resources out there so I can better communicate these with our communities.

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It's important that Stakeholder members bring what they learn to their peers and constituents. \*  
Which community groups will you be reporting Stakeholder activities to?

I will report Stakeholder activities to the Chinese community.

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Can you commit to attend regular meetings from 2-4pm on the Fourth Friday each month? \*

Yes



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Google Forms



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1000 San Leandro Boulevard, Suite 300 | San Leandro, CA 94577 | (510) 618-3452

**FOR IMMEDIATE RELEASE**

October 13, 2022

**Noemy Mena-Miles**  
Public Information Manager  
Behavioral Health Care Services  
Alameda County Health Care Services Agency  
[eoc-pio@acgov.org](mailto:eoc-pio@acgov.org)

**Alameda County and Community Partners Expand Mental Health and Substance Use Disorder Services for Adults and Transition Aged Youth**

*The County teamed up with La Familia, Telecare Corporation, and Seneca Family of Agencies to apply for State funding to add 69 treatment beds for adults and youth with behavioral health and housing needs*

**ALAMEDA COUNTY, CA** – Alameda County Behavioral Health Care Services (ACBH), a Department of the Alameda County Health Care Services Agency, is pleased to announce a total of \$18 million has been awarded to local service providers by the California Department of Health Care Services. This funding will add 69 treatment beds in the county, expanding capacity to serve people with mental illness and/or substance use disorders.

“These awards are an excellent reflection of how Alameda County is working with partners across the behavioral health spectrum of care to provide compassionate and culturally-sensitive services,” said Alameda County Health Care Services Agency Director, Colleen Chawla. The four projects are funded by the State’s Behavioral Health Continuum Infrastructure Program (BHCIP). The BHCIP initiative provides capital and other infrastructure funding for service providers to increase their physical capacity, and the County will support behavioral health services for the foreseeable future. In partnership with La Familia, Telecare Corporation and Seneca Family of Agencies, ACBH will expand services into communities including Oakland’s Fruitvale, East Oakland, and South Hayward to primarily serve individuals with serious mental illness and substance use needs. This expansion will increase services for communities of color, justice-involved individuals, and adults who are at risk of, or are experiencing a mental health crisis.



“These services will be an invaluable addition to our programs to support our most vulnerable residents and address historic gaps in the behavioral health, homelessness and long-term care continuum,” said Dr. Karyn L. Tribble, Director of Alameda County Behavioral Health Care Services. “We look forward to working with the awarded partners to expand access to community-focused behavioral health services in areas of high and expanding need.”

**La Familia’s Crisis Center**, located in South Hayward will house a Crisis Stabilization Unit (CSU) and a Crisis Residential Treatment (CRT) with 16 crisis stabilization beds and 16 crisis residential treatment beds. The Crisis Center will serve individuals 18 years and older who are at risk of or are experiencing a mental health crisis. The site is intended to provide a safe space where individuals can receive the services needed to support their recovery. It is expected to serve approximately 5,000 individuals per year in the CSU and approximately 700 individuals in the CRT.

**La Familia’s TAY Wellness Campus** will develop a social rehabilitation residential program with co-located outpatient services for TAY individuals ages 18-25. This program will provide 24/7 mental wellness services and supports that address mental health, substance use, and criminal behavior. In the residential program, the average length of stay will be up to 6 months. This project is a renovation of an existing outpatient facility and will add up to 16 residential treatment beds to the County’s continuum. The TAY Wellness Center, located in Oakland’s Fruitvale is expected to serve approximately 700 individuals in the residential program and an additional 300 individuals in outpatient services annually.

“This crisis residential treatment is long overdue and is a game-changer,” said Aaron Ortiz, CEO of La Familia. “Funding will bring equitable services to Central and Southern Alameda County and provide an alternative to psychiatric hospitalization where we are giving families a new option and helping individuals navigate decompensation.”

**Telecare Corporation’s** Forensic Crisis Residential Treatment (CRT) project includes the renovation of an existing outpatient facility and the addition of 15 crisis residential treatment beds to the County’s continuum program for adults who have significant mental health needs involved with the criminal justice system. This program will also provide 24/7 mental health services in an unlocked residential environment where individuals will receive supportive services needed to engage in ongoing care and resolve issues contributing to crisis. The program offers housing services for up to 30 days and is expected to serve approximately 660 individuals annually.

“Telecare is exceptionally proud and honored to partner with Alameda County on the BHCIP-funded 16-bed crisis residential treatment (CRT) center that will be developed on the Gladman campus in Oakland, CA,” said Anne Bakar, President and CEO of Telecare Corporation. “These 24/7 mental health services will serve those experiencing a mental health crisis, requiring a safe, warm and welcoming home-like setting to stabilize while we assist them in becoming linked to

services. We are very excited to be a part of this vital expansion of mental health services in our community.”

**Seneca Family of Agencies'** project will convert one of the three existing structures on the campus into a highly individualized Children's Crisis Residential Program (CCRP), adding six crisis residential beds at Seneca's Golf Links Road Campus. This program will have the capacity to serve up to 6 youth at a time, ages 6-20, with up to 312 youth served annually. The population served in Seneca's CCRP will be young people experiencing heightened or persistent mental health needs, but who do not require treatment in an inpatient hospital setting.

“Seneca Family of Agencies is pleased to announce the renovation of part of our Golf Links Road Campus” said Leticia Galyean, Chief Executive Officer at Seneca Family of Agencies. “The intended outcome of the crisis residential program is to increase accessibility and decrease the utilization of locked inpatient settings for young people, including psychiatric health facilities or hospitalization.”

The BHCIP initiative is a part of California's \$518.5 million response in grants to help provide behavioral health services and housing options as part of a \$2.2 billion statewide effort to expand mental health housing and services, especially for people experiencing homelessness. The funding will provide treatment beds across the state for more than 1,000 people at a time, plus behavioral health services for many more. Treatment beds provide an alternative to psychiatric hospitalization both for individuals who can safely participate on a voluntary basis and do not require services in a locked environment.

### **About Alameda County Health Care Services Agency**

The Health Care Services Agency (HCSA) is the local health jurisdiction (LHJ) for Alameda County, the seventh most diverse county in the nation. With a total area of more than 800 square miles and a population of 1.6 million residents, Alameda County encompasses urban, suburban, and rural geographic areas as well as a large unincorporated area, for which County agencies have jurisdictional responsibility. HCSA holds responsibility for various state and federal health mandates operated through the Behavioral Health, Environmental Health, Office of the Agency Director, and Public Health departments. HCSA also leads Emergency Medical Services in Alameda County, the Center for Healthy Schools and Communities, the Office of Homeless Care and Coordination, and Health Program of Alameda County (HealthPAC).

### **About La Familia Counseling Service**

La Familia has been serving in the Bay Area for over 45 years, providing tools and support to build resilience, wellness, and economic power with underserved communities. Through culturally responsive, peer-led and peer-oriented services, La Familia is committed to ensuring that all community members have what they need to get to a better place in their lives. La Familia provides mental health, substance use treatment, community support (including housing, workforce, and basic needs), and helps individuals raise their voices on issues that matter most. La Familia provides an array of services to a broad range of community members, including individuals who may have additional barriers to access services, such as monolingual individuals, newly arrived immigrants, individuals who are re-entering their communities from incarceration, and individuals with developmental disabilities.

## **About Telecare Corporation**

Telecare Corporation is a leading provider of behavioral health services in the United States, serving more than 35,000 individuals each year, in 150+ programs across five states. Since 1965, we have specialized in serving people with serious mental illness and complex needs, and we've worked in partnership with health plans, hospitals, and state and county agencies to deliver innovative, recovery-centered services, that help people to recover their health, hopes, and dreams. Telecare is a family- and employee-owned company with 4,500+ staff organization-wide. Learn more at [www.telecarecorp.com](http://www.telecarecorp.com).

## **About Seneca Family of Agencies**

Seneca's mission is to help children and families through the most difficult times of their lives. We are driven by the fundamental belief that children and families do not themselves fail, but rather are failed by systems unable to meet their complex needs. Guided by our core agency values of love and compassion, hope and courage, respect, curiosity, joy, equity and justice Seneca refuses to fail the young people and families we serve. We offer each child and family a profound promise: you will be supported every step of your journey, no matter what challenges you face along the way.

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